**Press release**

**[DATE]**

**Local [MAN / WOMAN / SCHOOL etc.] [DETAILS OF RUN / SWIM / BAKE etc.] to raise money for Maggie’s [CENTRE NAME]**

Maggie’s, the charity which provides free practical and emotional support for people living with cancer, is pleased to be supporting [DETAILS OF FUNDRAISER’S CHALLENGE / ACTIVITY].

On [DATE AND FURTHER DETAILS OF CHALLENGE / ACTIVITY].

[CENTRE HEAD NAME] at Maggie’s [CENTRE NAME] said: “We’re absolutely delighted to be supporting [FUNDRAISER NAME] with [HIS/HER/THEIR] [DETAILS OF RUN / SWIM / BAKE etc.].

As a charity Maggie’s [CENTRE NAME] relies on donations and fundraising efforts such as [FUNDRAISERS NAME] allow us to continue to develop our unique, high quality programme of support, offering the best support possible to people with cancer as well as their family and friends.

Everyone at Maggie’s sends the very best of luck and is hugely thankful to [FUNDRAISER NAME] for choosing to support us.”

[FUNDRAISER NAME] said: “[FUNDRAISER QUOTE].”

If you would like to support [FUNDRAISER NAME], please visit [FUNDRAISER’S WEBSITE / JUST GIVING PAGE etc.].

Built in the grounds of [HOSPITAL NAME] Maggie’s [CENTRE NAME] is a warm and welcoming place, with qualified professionals on hand to offer an evidence-based core programme of support that has been shown to improve physical and emotional wellbeing.

Maggie’s [CENTRE NAME] relies on voluntary donations to support and grow its network of Centres and to develop its unique, high quality programme of support. The charity’s aim is to make the biggest difference possible to people living with cancer and their family and friends.

To find out more about Maggie’s [CENTRE NAME] and to see how the Centre supports people living with cancer across [LOCATION/REGION] please visit the Centre at [CENTRE ADDRESS] or get in touch on [TELEPHONE NUMBER AND EMAIL ADDRESS].

**Interview and photograph opportunity:**

[FUNDRAISER NAME] will be available at Maggie’s [CENTRE NAME AND ADDRESS] on [DATE AND TIME] for interviews and photographs.

-ends-

For more information please contact:

[NAME] [EMAIL] [TELEPHONE]

For further information about Maggie’s [CENTRE NAME] please go to

[CENTRE WEBSITE ADDRESS]

Follow Maggie’s [CENTRE NAME] on Facebook for the latest news and stories and tweet us [CENTRE FACEBOOK WEBSITE ADDRESS AND TWITTER HANDLE]

**About Maggie’s**

* Maggie’s is a charity providing free cancer support and information in centres across the UK and online.
* Built in the grounds of NHS cancer hospitals, the centres are warm and welcoming, and are run by expert staff who help people live well with cancer.
* The first centre opened in Edinburgh in 1996. There are now 26 centres across the UK and abroad, with more planned for the future.
* Maggie’s is funded by voluntary donations.
* Maggie’s President is HRH The Duchess of Cornwall.
* For more information visit [maggies.org](http://www.maggies.org/)